

FACTSHEET

FIT & PROOF LABEL

The first return is already too late.

Every complaint costs money. Every return costs trust. And many quality issues only become visible once the product has already reached the customer.

Material testing alone is not enough. What matters is how the finished garment performs under real-use conditions – in terms of fit, workmanship, durability, and dimensional stability.

This is exactly where the OETI Fit & Proof Label comes in.

High follow-up costs caused by undetected product issues

Many quality issues only become visible after processing, garment construction, and use. If these issues remain undetected before market launch, the consequences include:



High return rates



Customer claims and buyer complaints



Loss of trust in your brand



Additional costs for rework, replacement deliveries, and lost tenders

»Fit issues are among the most common reasons for clothing returns.*«

*According to Coresight, 53% of apparel returns in e-commerce are attributable to fit issues.

(<https://coresight.com/research/the-true-cost-of-apparel-returns-alarming-return-rates-require-loss-minimization-solutions/>)

COMPETENCE
CREATES
CONFIDENCE



oeti

OETI - Institut fuer Oekologie, Technik und Innovation



From product testing to risk minimisation

Material testing shows whether a fabric meets the requirements. The OETI Fit & Proof Label goes one decisive step further:

We evaluate the finished garment as it will actually be used. This allows weaknesses to be identified before they lead to complaints, returns, or reputational damage.

Scope of evaluation:

- Fit assessment using human fit models
- Workmanship assessment
- Evaluation of durability
- Evaluation of dimensional change after washing and drying

Your benefits at a glance

With the OETI Fit & Proof Label, you can:

- reduce returns and complaints
- objectively document the quality of your products
- strengthen buyer confidence
- support tenders with independent evidence.

Relevance for workwear and technical textiles

Particularly in workwear, Personal Protective Equipment (PPE), and technical textiles, the requirements for traceable evidence of workmanship, durability, and fit are continually increasing.

The OETI Fit & Proof Label builds trust

The Fit & Proof Label supports transparent communication of verified product properties to:

- buyers
- brands
- contracting authorities
- and end consumers.

Evaluate the finished garment.

Before it leads to complaint.



Contact:

www.oeti.biz/en/contact

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