



Press release OETI – Institute for Ecology, Technology and Innovation – September 14th, 2016

OETI expands in Iran

„After the comprehensive removal of EU sanctions, the Iranian textile industry, with over 400,000 employees, is poised for an economic boom“, OETI’s Managing Director Robert Löcker explains his motivation to open a representative office in Iran’s capital Tehran.

Strong OEKO-TEX® partner

Robert Löcker illustrates further: „This also means that the textile industry, which has one of the longest standing traditions world-wide, must compete with international quality standards“. One of OETI’s goals – in their role as services providers for testing and certifying textiles, interior design materials, personal protective equipment (PPE) and testing textile, resilient and laminate flooring as well as being a founding member of the international OEKO-TEX® Association – is to establish themselves in the region as experts for OEKO-TEX® services and certifications. OETI will be a strong market partner in the areas of human-ecological product safety and sustainable manufacturing conditions.

Further, there are also huge expectations for OETI’s business unit “flooring technology”. Due to almost 50 years of experience in testing and classifying floor coverings, OETI offers Iranian carpet producers the know-how they require to successfully export their carpets into the EU.

Fibre and textile chemistry expert as manager

The office in Tehran is managed by Ehsan Ekrami, who has an extensive background in the area of fibre and textile chemistry. He has successfully completed his PhD studies in „Textile chemistry and fibre science“ at the Amirkabir University of Technology in Teheran, Iran. In addition, he disposes of extensive professional experience as process engineer and R&D Manager for non-woven products.

Trade fair IRAN Tex 2016

Among the first steps to successfully capture the new market was the participation in IRAN Tex at the beginning September in Teheran. The IRAN Tex is a comprehensive international trade fair for textile products and textile machinery. About 230 exhibitors from roughly 15 different countries were taking part in the 22nd edition of the event.

Contact

Mr. Ehsan Ekrami, PhD
Representative office – OETI - Institute for
Ecology, Technology and Innovation
Unit 1, No 129, Hamedani St, Shahid Kaboli Ave,
Seyed Khandan
Tehran, 1631679111, IRAN

Telephone/Fax: +98 21 88474287

Mobile: +98 9120248067

E-Mail: iran@oeti.biz



Press contact

Gerda Pongratz, Marketing and PR, pongratz@oeti.at /
ÖTI - Institut für Ökologie, Technik und Innovation GmbH
OETI – Institute for Ecology, Technology and Innovation
Spengergasse 20
1050 Vienna