



Press release ÖTI – Institut für Ökologie, Technologie und Innovation GmbH – May 12th, 2015

OETI pushes new product for a transparent textile supply chain

Made in Green by OEKO-TEX® is the new label for textiles, which are sustainably produced and tested for harmful substances. OETI – as a founding member of the International OEKO-TEX® Association, a union of 16 renowned institutes for ecological textile research and testing – pushes along Made in Green in its target markets.

“We want to provide our conscious B2B customers in our target markets Austria, Egypt, Republic of Moldova, Czech Republic and Ukraine with the **chance to offer** their customers and end-consumers products, which are tested for harmful substances and are sustainably and socially responsible produced”, explains Helene Melnitzky – OETI’s head of ecology department.

Each item certified with the Made in Green label also features a unique product ID or QR code. This enables consumers to trace the product’s manufacturing route throughout the entire supply chain fully and transparently. Melnitzky about transparency: “the Made in Green requirements and criteria are publicly available.”

How to get Made in Green?

Any company within the textile supply chain – from producers to retailers – can label their products with Made in Green, provided they fulfil the following criteria:

- the product must be OEKO-TEX® Standard 100 certified
- any single component that equals or exceeds 5 % of the total weight of the textile product must be supplied by STeP by OEKO-TEX® certified production facilities. At least 85% of the weight of a single piece of textile must be supplied by STeP by OEKO-TEX® certified production facilities. The remaining 15 % consist of accessories like buttons and zippers.
- The general rule for the above mentioned criteria is that all the making up and wet / chemical processing facilities have to be STeP by OEKO-TEX® certified

STeP is the certification system by OEKO-TEX® for sustainable textile production. It allows for a comprehensive analysis and evaluation of areas such as chemicals and their use, environmental management, environmental aspects and protection, social responsibility, health and safety and quality management. OEKO-TEX® Standard 100 certifies products tested for harmful substances.

Currently there are around 10.000 businesses worldwide which are certified based on OEKO-TEX® Standard 100 and approximately 120 companies are certified according to STeP – like ÖTI customer Löffler in Austria – or are currently in the certification process.



Demand and chances?

Helene Melnitzky sees demand for Made in Green in all countries, where end consumers put pressure on companies to offer them sustainable products. „Our chance is to support the industry better and even more energetic on the way to producing a more sustainable and transparent product“, concludes Helene Melnitzky.

For more information, please contact:

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